

EXPORT OPEN COURSES

(MARCH – DECEMBER 2020)



Achieve Superior Results

COURSES	NO. OF DAYS	DATE	LOCATION	PRICE
H. Pierson Export Master Class Theme: Succeeding in Export Business- Ground rules for Beginners	1	5 March	Lagos	50,000 (N)/ participant
Export Business - Risks and Mitigants	3	16-18 March	Lagos	165,000 (N)
Understanding Export Trade Finance Instruments	3	26-28 March	Lagos	165,000 (N)
Export Supply Chain Management	3	23-25 April	Lagos	175,000 (N)
Export Documentation & Compliance	3	8-10 May	Lagos	165,000 (N)
Seminar: Economic assessment of AfCFTA and AGOA on African Companies and Economies -Next Steps	1	22 May	Lagos	100,000 (N)
H. Pierson Export Master Class Theme: Succeeding in Export Business- Ground rules for Beginners	1	11 June	Abuja	40,000 (N)/ participant
Quality Management on Export Manufactured Products	3	18-20 June	Lagos	185,000 (N)
Seminar: Packaging, Ingredients and Labeling of products in Export Business	2	30-31 July	Lagos	80,000 (N)
Marketing & Sales Strategies in Export Markets	2	August 14 -15	Lagos	70,000 (N)
Marketing & Sales Strategies in Export Markets	2	August 28-29	Abuja	70,000 (N)
Workshop: Harnessing the benefits of Agro-Commodity Exports	1	September 10	Abuja	35,000 (N)/ participant
Quality Management on Agricultural packaged products	1	September 12	Lagos	30,000 (N)
Digital Marketing Skills & Strategies for Exporters	2	September 24	Lagos/ Abuja	80,000 (N)
Sensitization workshop: Theme: Maximizing the benefits of AGOA	2	October	Lagos	60,000 (N)
Workshop: Theme: Financing Export transactions profitably: Key lessons for discerning Financers, Export Executives and CFO's	2	November	Abuja	175,000 (N)
Workshop: Theme: Financing Export transactions profitably: Key lessons for discerning Financers, Export Executives and CFO's	2	December	Lagos	175,000 (N)

Please note that courses arising out of your training need analysis can be customized and delivered in-plant to suit your specific organizational needs and could be held at your desired location within or outside the country.

CONTACT US

H. Pierson Associates Limited
H. Pierson Place,
35, Glover Road Ikoyi Lagos, Nigeria

Charity: 08038438136 | c.ezugwu@hpierson.com
Jacklyn: 08021043346 | j.okonkwo@hpierson.com