

The background features a dark blue field with a network of orange and yellow nodes connected by thin lines. Two prominent wireframe human heads are rendered in a golden-yellow color, one in the foreground and one slightly behind it, both facing right. The overall aesthetic is futuristic and digital.

OUR BUSINESS MANAGEMENT SIMULATIONS

ViRAL is a H. Pierson Accelerated Immersive Learning Initiative

ViRAL

Virtual Reality Accelerated Learning



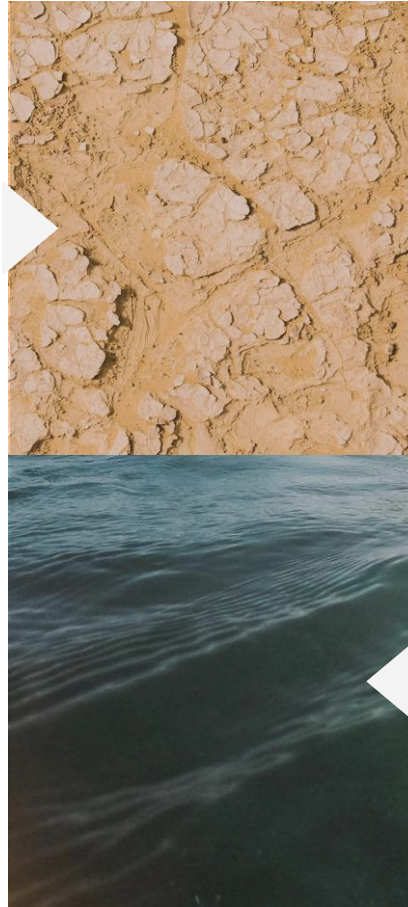
WHAT IS ViRAL ABOUT?

ViRAL - Virtual Reality Accelerated Learning, is a H. Pierson immersive learning initiative aimed at providing a variety of Technical and Soft skills simulation-based tools for transforming employees' learning experience.

PROBLEM

Learning Experience:

Working professionals' learning, needs to be improved to account for different real life situations that may be faced on the job. With regular courses, most of the information learned is quickly forgotten, thereby minimizing learning internalization.



SOLUTION

Experience-Based Learning

Our Simulation-based learning ensures trainees learn by actually doing. This will enhance their learning retention and boost their performance on the job.



“I hear and I forget.
I see and I remember.
I do and I understand.”

Confucius





“Virtual Reality-based Learning provides **accelerated internalization** and learning **retention** beyond traditional courses.”

Our Business Management Simulation Portfolio



- ❖ **Bank Management Simulation**
- ❖ **Power Business Management Simulation**
- ❖ **Telecom Business Management Simulation**
- ❖ **General Business Management Simulation**
- ❖ **Strategy & International Business Management Simulation**



BANK BUSINESS MANAGEMENT SIMULATION

This Bank Management Simulation Workshop is focused on providing a deep understanding of contemporary banking and sharpening the management and leadership skills of lower, intermediate and senior-level managers of banks. Its goal is to give participants a clear understanding of the front and back office operations of a bank, and the interaction of both sides in a competitive environment. It seeks to cultivate a holistic and fact-based management culture, develop analytical skills, and create awareness about the current banking operating environment.

Learning Coverage Areas include: Understanding basic banking products and services and how they relate to each other; The division of bank funding sources into core deposits and managed liabilities; Understanding the bank income statement and balance sheet and unique financial ratios; Pricing of credit and deposit products; Balancing risks and the growth of the balance sheet; The interaction between the central bank and commercial banks; Bank liquidity measures and regulation according to international standards; Profitability of different customer segments and products.



POWER BUSINESS MANAGEMENT SIMULATION

This simulation workshop familiarizes participants with the whole decision-making environment for a power utility. Participants develop capabilities in formulating, implementing, and adapting business strategies in a dynamic competitive environment.

In addition, they will enhance their fact-based decision-making skills and improve their financial knowledge through linking operational decisions to cash flows and bottom line performance. The electric simulation also gives practical experiences in team-work and problem solving and excites competitive spirits in a dynamically evolving marketplace.



TELECOM BUSINESS MANAGEMENT SIMULATION

This is a telecom simulation workshop where teams manage mobile, broadband and entertainment services for residential customers as well as communications and IT services for corporate customers. It also includes decisions regarding network infrastructure development and finance. This telecom business simulation helps participants to comprehend relationships between different telecom operator functions and develops their telecom-related business acumen. The telecom simulator improves participants' decision-making skills, familiarizing them with the whole decision-making environment for a telecommunications operator, including mobile, fixed broadband, entertainment, IT services, channel management, network infrastructure development, and finance.

The telecom simulation also gives practical experiences in teamwork and problem solving and excites competitive spirits in a dynamically evolving marketplace.



GENERAL BUSINESS MANAGEMENT SIMULATION

This simulation increases the participants' awareness and capability of operating a company from a general management perspective in a competitive environment. The simulation integrates a range of concepts from various management related disciplines, including marketing, production, logistics, and financial decision-making. In addition, it links the organization to the wider context of the business world and stakeholders.

From the simulation, participants will improve their understanding of operating a company from a general management perspective and develop market- and value-driven approaches to decision making. They will improve their capability to interpret and forecast market situations and translate them into goal-oriented decisions. The simulation also enhances fact-based analytical decision making by linking decisions to cash flows and bottom line performance.



STRATEGY & INTERNATIONAL BUSINESS MANAGEMENT SIMULATION

This simulation is designed to give participants a higher insight into the complexity of business operations in a dynamic and competitive environment. Learning coverage areas include Technology-based product road maps and global market and production strategies; A range of concepts from various management-related disciplines including economics, politics, finance, human resources, accounting, procurement, production, logistics, research and innovation, and marketing.

This simulation provides participants with better understanding of the complexity of global business operations in a dynamic competitive environment; Comprehension of each of the management-related disciplines and the financial implications of the strategic and operational decisions; Invaluable experiences in teamwork and problemsolving.

“Virtual Reality-based training **simulates
on-the-job style training
in a safe, controlled and forgiving
environment.”**

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We service 14 countries in Africa and emerging markets

Global

We work with global partners in delivering globally recognized simulation-based learning experience

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We have been building the capacity of working professionals for 30 years in Africa.



Would you like a Demo?



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THANKS!

ViRAL

Virtual Reality Accelerated Learning



H. Pierson Accelerated Learning Programme